

Stitches



A periodic bulletin from Clairmont Custom Draperies & Décor

Spring 2012

What Do Your Window Coverings Say About You?

You've probably heard, "We've come a long way, baby" in reference to the changing roles of women over the past 40 years. But, the same can be said in the world of window coverings and old-fashioned décor trends.

For most baby boomers, we had white window shades that we'd tug on to raise, and our mothers would warn us not to let them fly up or we'd wreck the spring mechanisms. We also had white or off-white walls; draperies were usually solid colors of some neutral tone that complemented the neutral-colored carpeting.

Thank goodness decorating trends have changed. Not only has color and variety become a staple of modern decorating, but, technology has given us much more choice.

Today's window blinds and shades are vastly different than those of yester-year.

Some are layered, with a light-blocking back shade and a decorative top shade, giving you flexibility in décor and lighting.

A product growing in popularity is the top-down/bottom-up blind, so you can keep people from looking in, yet you can still see outside through the top part of the window.

Most blinds and shades provide UV protection and serve as insulation from the cold or heat. Some even have remote controls.



When you meet with me, as your window-covering specialist, we will discuss features and options to ensure my recommendations meet your objectives, budget, and taste.

Before that meeting, however, you'll want to think about a few things.



First, consider functional features.

Are you blocking light from coming in or people from looking in? There are choices for the amount of light—from opaque to room darkening.

Is your motive purely decorative? Do you care about UV protection? Are children in the house, so cord

cleats are a feature you would like?

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What Do Your Window Coverings Say About You? ...continued

Second, consider the look. Manufacturers, such as Shade-O-Matic, offer more than 30 styles of window coverings and hundreds of fabrics in a variety of colours and textures.

Whether you prefer cellular shades, mini blinds, Roman

shades, vertical blinds, panel tracks, bamboo shades, or just want drapes and curtains, you have many choices.

If you are tired of the décor in one of your rooms, or even your office, window coverings may be just the change you

need. But, if that's not enough, consider accessories or complete ensembles that can be custom-made to complement the windows and make your room what you envision.



Donna's Style Corner

According to the experts at Canadian House & Home, decorating with colour is the top trend for 2012. In a blog on www.UrbanHome.com (1/27/12), a contributor summarized it well:

"Decorating with colour is always a lot of fun and is an easy way to give your home a fresh look for the new season without breaking the bank. The hues you'll want to look at incorporating into your home in 2012 are Deep Purple Amethyst, Acid Yellow, Heather Grey, Bottle Green and Soft Pink."

"I am a lover of purple so my favourite shade of the group is Deep Purple Amethyst."

If you are ever looking for colour palette inspiration look no further than **Design Seeds**. Love this site!



Thank You!

There is no greater compliment than a referral from a customer. To thank you, I will offer a \$50 discount to your friend when they mention you and make a purchase over \$500...and I'll be happy to embroider a set of guest towels for you, just to say thank you!

F.Y.I.

If you own a small business, I invite you as my guest to the monthly meeting of the Comox Valley Home-Based Business Association (HBBA) for which I am the vice president. We have great speakers, super networking, and just a nice group of people who understand the challenges and rewards of being entrepreneurs. The HBBA meets the first Thursday of every month. www.CVHBBA.com.



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